



For Immediate Release

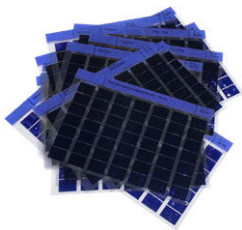
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NEW: Microfilm/Microfiche Conversion Services

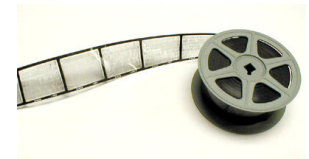
(More ways for your “Raiders of the Lost Archives” to help your data be safer and more useful.)

MANHASSET, NY —July 2010 –**Microfilm Services, Both In and Out.** Muller Media Conversions (MMC), founded in 1978, has continually added new and valuable products and services. Here’s another great example.

Incoming: Scanning. Microfilm, microfiche and aperture cards have been used for many years to save important information.



However, modern digital files with searchable text etc. make for a far more convenient means of access. MMC has added powerful new capabilities for scanning and digitizing such media. Output can be



straight digital images, text-searchable images or PDF, or OCR'd text documents. Faded or damaged original film or duplicates require and receive meticulous handling. Aperture cards, including the punched Hollerith metadata can also

be scanned and converted.



Outgoing: Archiving to Microfilm has proven to be the most reliable means of preserving visual materials. Experts estimate a lifespan of **up to 500 years** when stored properly. That's why many state and federal organizations require microfilming of important documents.

There are many legacy tapes with report files or documents which laws or company policy declare must be saved for a long time. They don't improve with age. Physical deterioration and/or migration to new systems will make that information harder—if not impossible—to retrieve. MMC has converted millions of tapes and disks over the years. Now, when converting legacy data to modern digital formats, the output can also be placed on microfilm for long-term compliance. The price for such a combined operation is far below doing them separately.



Data recovery and conversion can be driven by the need for compliance, migration, litigation, research and so forth. Whatever the need, The “Raiders of the Lost Archives” would be happy to help. The company website is www.mullermedia.com.