
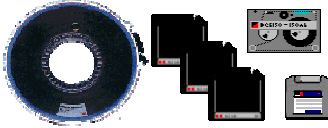






Muller Media Conversions
 21 Locust Street
 Manhasset, NY 11030
www.mullermedia.com

“Raiders of the Lost Archives”



Need to keep data for long periods?		<p>Bring your information legacy Back to the Future!</p> <p>Even if you're on top of your <u>current</u> backup needs, the government will still want to know about your plans for the <i>older material</i>.</p> <p>Busy people can be tempted to put off ensuring the viability of their long-term data--until <u>litigation</u> or some other disaster makes it an expensive emergency.</p> <p>MMC has the tools, skills and experience to help you to handle these issues in a cost-effective, no-hassle fashion.</p> <p>MULLER MEDIA CONVERSIONS 516-833-3067 www.mullermedia.com</p>
	Old media eventually degrade physically, chemically, and magnetically—even under the best conditions.	
Are your older files on incompatible or inefficient media?		
	In a code or file format your systems no longer speak?	
How to convince those regulators and auditors of the continuing viability of your older data?		

Dear IT Professional,

Just a gentle reminder that **TIME** and its minions are a "*Phantom Menace*" to your data.

TIME and fragile storage media can cause valuable records to "decay" on the shelf.

TIME and the inevitable migration to new computers, software and media renders older electronic records incompatible and unusable on the new systems.

TIME, down-sizing and job-hopping programmers lead to undocumented programs and files that are difficult to decipher.

FACT: A greater portion of our national information resources is threatened by these factors than by terrorists and hackers.

Reasons to Keep "Old" Data

Legal Mandates are the overriding consideration for government agencies, pharmaceutical companies, banks, brokerage houses, etc. State and federal regulations provide severe penalties for failure to preserve certain information.

Historical Research is another motivation. Business analysts need long-term information to evaluate company or industry trends. In some cases, information accumulated by a company as a by-product of its normal work may be of sufficient value to sell to the public.

Electronic Evidence comes up more and more often. Companies may need to deliver historical computer data as part of their defense or in response to the discovery process. Pro-actively defending that data now can save untold grief in the future.

Call us or visit our website to learn more about us. I hope we can be of service.

Sincerely,



Chris Muller
President

A few brief case histories:

30,000 IBM TAPE CARTRIDGES to DVD (Banking Regulations Satisfied): An astute Data Center Manager for a large international bank sought a way to demonstrate to regulators that he'd taken steps to ensure the viability of his long-term records.

The trick was doing it with stable and inexpensive media, in a way that satisfied the government, and without spending a fortune. Enter MMC...

"SUDDENLY VITAL" 15-Year-Old Data (Patent Suit Defense): This relatively ancient data became critical in defending a certain oil company against a patent-violation suit. Pertinent records were stored on 300 reels of backup tape from a "legacy" computer system in a proprietary word-processing format. Many of the tapes had been sitting on a shelf for decades and had physically and magnetically deteriorated. MMC used a variety of its capabilities to rescue hundreds of thousands of documents, additionally converting them to MS Word format. Information was then placed on CDROM for review by the court and attorneys for both sides.

IRAN/CONTRA, NIXON, Etc. (US Federal Records): MMC created the systems used at the National Archives to preserve White House tapes, Warren Commission findings and other federal electronic records for future research and investigation. The development of this *Archival Preservation System* resulted in a GSA Technology Excellence Award. After ten years of government-sponsored refinement and improvement, the package forms the basis for our new commercial preservation systems and services.

DISASTER RECOVERY (9/11 and the City's Data): Offices of the NYC Law Dept. were completely demolished on 9/11/2001. MMC's technicians worked overtime to retrieve hundreds of thousands of files. They duplicated valuable backup tapes from off-site storage locations and transferred files to CDs for each of five hundred attorneys so work could be carried on in the aftershock.

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